

CURRICULUM VITAE

Dr.V.Bastin Jerome, M.Com., MPhil., MBA., UGC – NET., PhD

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Dr.V.Bastin Jerome, M.Com., MPhil., MBA., UGC – NET., PhD is working as Assistant Professor of Commerce, St. Joseph's College (Autonomous), Tiruchirappalli. He has been teaching Commerce at St. Joseph's College since 2003. He is guiding MPhil and PhD Scholars of Bharathidasan University, Tiruchirappalli. He also trains aspirants for UGC – NET / SET and Competitive exams.

MEMBER OF EXPERT COMMITTEE

- He is the **National Expert for the Christhuraj Institute of Management, Tiruchirappalli – 620 012**. He has published more articles in the reputed National and International Journals.
- He served as the **member of Board of Studies** to K.S.Rangasamy College of Arts and Science (Autonomous), Tiruchengode, Namakkal (2015)
- Member of the Board of **Examiners for evaluating Ph.D thesis** for all Universities in Tamil Nadu.

S.No	Name and Register Number of the PhD Scholar	Name and Designation of the PhD Guide	Title of the Thesis	Date of Viva voce	College	University	PhD Viva voce External Examiner
1.	R.BAMA	Dr.M.THAMARAIKAN NAN Associate Professor & Head Department of Commerce Sri Vasavi College, Erode - 638316		18 th November 2020	Sri Vasavi College, Erode - 638316	Bharathiyar University, Coimbatore	Dr.V.Bastin Jerome
2.	R.LATHA	Dr.M.THAMARAIKAN NAN Associate Professor & Head Department of Commerce Sri Vasavi College, Erode - 638316		18 th November 2020	Sri Vasavi College, Erode - 638316	Bharathiyar University, Coimbatore	Dr.V.Bastin Jerome
3.	S.SUJITHA	Dr.N.DEEPA Assistant Professor Department of Commerce Sri Vasavi College, Erode - 638316	A STUDY ON FINANCIAL PERFORMANCE AND PRODUCTIVE EFFICIENCY	12 th January 2021	Sri Vasavi College, Erode - 638316	Bharathiyar University, Coimbatore	Dr.V.Bastin Jerome

LIFE MEMBER OF AN INTERNATIONAL ORGANISATION

- Dr.V.Bastin Jerome, Member of Association of Scientists, Developers and Faculties, Membership id: 5874914360176400, International. Association of **Scientists, Developers and Faculties [ASDF]**, United Kingdom, London.

RESEARCH PROJECTS SANCTIONED

- Minor Project on “The Socio – Economic and Political Status of Women Domestic Workers in Tiruchirappalli City Corporation, funded by University Grants Commission, New Delhi (2012 – 2014).
- ICSSR – SRC sponsored National workshop on “**Research Methodology in Social Sciences**” (2020), ICSSR – SRC, Hyderabad.
- Minor Project on “The Socio – Economic status of Villagers with special Reference to Mallachipuram Village in Tiruchirappalli District, St.Joseph’s College (Autonomous), Tiruchirappalli (2019 – 2020).
- Malcom and Elizabeth Adiseshiah Research Project titled “**Economic analysis of visually impaired street vendors in Tiruchirappalli Town**” (2021), funded by Malcom and Elizabeth Adiseshiah Trust, Chennai.

EDITORIAL BOARD MEMBER OF INTERNATIONAL REPUTED AND UGC APPROVED JOURNAL:

- **Editorial Board Member in AR Research Publication & Conference world**, a peer reviewed UGC approved Journals and publications, Uttar Pradesh (2017 – 2020).
- Editorial Board Member, **Journal of Internet Banking and Commerce (JIBC)**, ISSN: 1204-5357, SJR H Index: 13, Google Scholar H5 Index: 17, Index Copernicus Value: 94.45, Research Gate impact Factor: 0.63, Journal Impact Factor: 2.70, <http://www.icommercecentral.com/>, North Carolina, USA.
- "**Gupta Publications**" appointed him as the "**Assistant Editor**" of "**International Journal of Commerce and Management Research**". ISSN: 2455-1627, Impact Factor: RJIF 5.22, (Ref: AKINIK/LM/177, Date: 19-01-2018)
- Editorial Board Member for the **Bhatter College Journal of Multidisciplinary Studies**, A UGC Approved peer – reviewed Journal, ISSN 2249 – 3301, Bhatter College, Dantan.
- Editorial Board Member for the reputed Journal, **International Journal of Technological Researches in Science and Engineering** (A Monthly Peer Reviewed Journal) IOSRD INDIA, Chennai, Tamil Nadu
- Editorial Member, **International Journal of Innovative Studies in Sociology and Humanities(IJISSH)**, ISSN: 2456 – 4931, Andhrapradesh, India, Pin – 524003
- Editorial Board Member, **International Journal of Research in Commerce & Management Studies(IJRCMS)**, an Open Access Journal, Chronopub Publications, Madhya Pradesh(INDIA), PIN-457001
- Editorial Board Member, **Tryaksh International Publications (open access and international publication group)** for three peer-reviewed Medical, Sciences, Engineering & Technology and Humanities journals , **Telangana, India**

REVIEWER OF INTERNATIONAL JOURNAL / NATIONAL JOURNAL

- Peer Journal Reviewer of **International Journal of Business Innovation and Research (IJBIR)**, <http://www.inderscience.com/ijbir>, ISSN online: 1751-0260, ISSN Print: 1751-0252
- Reviewer Board Member for the reputed Journal, **Apeejay Journal of Management Sciences and Technology** 2013, ISSN - 2347-5005. Noida (UP) – 201308
- Reviewer Board Member, **Journal of Emerging Technologies and Innovative Research (JETIR)**, ISSN: 2349-5162, UGC listed No.: 63975. Reviewer Reference code: **113714**

- Reviewer Board Member, **International Journal of Creative Research Thoughts (IJCRT)**. ISSN: 2320-2882 | Impact factor: 5.97, UGC listed No.: 49023, Reviewer Reference code: 114428

PhD GUIDANCE:

Awarded: 5 PhD Scholars,

Thesis Submitted: 3 PhD Scholars

Guiding: 4 PhD Scholars

AWARDS / EXCELLENCE / RECOGNITIONS

- **NOBLE WORLD RECORDS**, Record No.NWR/1036/2020 **Sub.Lt.Dr.V.BASTIN JEROME** and F/O.J.RAJARAJAN, the largest plastic waste collection of 187 kilograms in 15 hours, as part of SWACHH BHARAT MISSION (SBM), INDIA.
- **'DOCTOR OF LETTERS** in the field of Higher Education, from International Economic University for SAARC Countries, Madurai (2017).
- **'RASHTRIYA GAURAV AWARD'** from Dr.Bhishma Narain Singh, Former Governor of Tamil Nadu and Assam, by India International Friendship Society (IIFS) at New Delhi.
- Recipient of **“YOUNG RESEARCHER AWARD”** from IIR.org, was honoured by Mr.Shailendra Babu IPS, Chennai, at Loyola Engineering College, Chennai.
- **BEST YOUNG RESEARCHER (MALE) AWARD** from the most respected dignitaries of the 3rd **ASDF SIAA 2018** on 7th April, 2018.
- **BEST MOTIVATOR AND LEADER OF THE YEAR 2018**, International Journal for Research under Literal Access, Trichy.
- Reviewer Board Member, International Journal for Research under Literal Access (**IRJULA**), Monthly Journal, IDAMAS Learning Centre, Malaysia.

MOST PRESTIGIOUS AWARD:

Deputy Director General (DDG's) COMMENDATION AWARD – 2018, for significant duty allegiances, selfless devotion, work proficiency and for citing an example to others in National Cadet Corps (NCC) awarded by **Commodore Vijesh Kumar Garf.VSM, Deputy Director General NCC**, TN, Puducherry & Andaman Nicobar Directorate.

BOOKS PUBLISHED

- **“Work Related Stressors of Employees of Business Process Outsourcing Services (BPOs)**, ISBN:978-1-387-11277-7, Lulu Publication 3101, Hillsborough St, Raleigh, North Carolina 27607, United States of America, 2017.
- **Take Off: The Blossoms Of Women Empowerment**, ISBN:978-1-387-66323-1, Lulu Publication 3101, Hillsborough St, Raleigh, North Carolina 27607, United States, 2018.
- **How to Face UGC - NET JRF SET Exams - General Paper I**, ISBN: 978-1-5457-1923-7, Educreation Publication, New Delhi. The book, "How to Face UGC – NET/ JRF/ SET Exams (General Paper I)" plays an important role in the area of professional competitive exams for lectureship, 2018.
- **Soft Skills for Career Success**, ISBN: 978-1-5457-2377-7, Educreation Publication, New Delhi, 2018.
- **Business Communication**, ISBN:978-1-5457-2396-8, Educreation Publication, New Delhi, 2018.
- **Intelligence for Budding Managers**, ISBN:978-81-941560-0-0, Mayas Publication, Tamil Nadu, 2019.
- **Investment Management: With Latest Syllabus Covered**, ISBN-10: 6139464048, ISBN-13: 978-6139464043, LAP LAMBERT Academic Publishing, 2019.

RECENT BEST LATEST RESEARCH ARTICLES/PAPERS:

1. “A Study on the Socio–Economic and Political Status of Women Domestic Workers in Tiruchirappalli Municipal Corporation, Tiruchirappalli District”, **Take Off: The Blossoms of Women Empowerment**, Lulu Publications, United States, ISBN: 978 – 1 – 387 – 66323 – 1, 2018. Pages 17 – 30.
2. “Impressive efforts of bridging rural agricultural credit facility: Role of Primary Agricultural Co-operative Credit Societies in Pudukkottai District”, ***Journal of Emerging Technologies and Innovative Research (JETIR)***, ISSN:2349-5162, December 2018, Vol.5, Issue.12, Pp.682-685, UGC listed No.: 63975.
3. Role of Co-operative Society in upgrading the socio- economic Conditions of poor farmers with special reference to Pudukkottai District”, ***Journal of Emerging Technologies and Innovative Research (JETIR)***, ISSN:2349-5162, January 2019, Vol.6, Issue.1, Pp.530-535, UGC listed No.: 63975.
4. A Study on Customer Perception towards Aavin Products with special reference to Chennai District, Tamil Nadu, ***Journal of Emerging Technologies and Innovative Research (JETIR)***, ISSN:2349-5162, January 2019, Vol.6, Issue.1, Pp.32-39, UGC listed No.: 63975.

5. A Study on Influence of Brand Ambassador on a Product, ***International Journal of English Language Literature in Humanities (IJELLH)***, ISSN:2321-7065, January 2019, Vol.7, Issue.1, Pp.2052-2063, UGC listed No.: 43979.
6. A Study on Surrogate Advertisement with special reference to Students of Christ College, Irinjalakuda, Kerala, ***Journal of Emerging Technologies and Innovative Research (JETIR)***, ISSN:2349-5162, February 2019, Vol.6, Issue.2, Pp.102 – 115, UGC listed No.: 63975.
7. A. Leo, V. Bastin Jerome, The Vantage Point Operation of Collision on Online Shopping Via Social Media amid Shoppers and Assessments of Shopping, ***International Journal of Innovative Technology and Exploring Engineering (IJITEE)*** ISSN: 2278-3075, Volume-9 Issue-1, November 2019, Pp: 1827 – 1833.
8. A. Leo, V. Bastin Jerome, The Grasp and Consumer Insight Apropos Gauge of Online Sales Promotion Techniques Via Online Shopping, ***International Journal of Innovative Technology and Exploring Engineering (IJITEE)*** ISSN: 2278-3075, Volume-9 Issue-1, November 2019, Pp: 893 – 899.
9. Socio-Economic Status of Villagers with Special Reference to Mallachipuram Village in Tiruchirappalli District, ***Studies in Indian Place Names (SIPN)*** with ISSN 2394-3114, March 2020, Vol.40, Issue.50, Pp.102 – 115, UGC listed No.: 63975. Impact Factor 6.3
- 10.P.Muthuvel, Dr. V. Bastin Jerome, Resilience and Satisfaction of Online Buying Behaviour in Tiruchirappalli City Municipal Corporation, ***International Journal of Psychosocial Rehabilitation***, Vol. 24, Issue 06, 2020, ISSN: 1475-7192, Pp: 18328-18334. SCOPUS INDEXED JOURNAL.
- 11.P.Muthuvel, Dr. V. Bastin Jerome, A Study on Online Shopping Behaviours in Tiruchirappalli City Municipal Corporation, ***International Journal of Psychosocial Rehabilitation***, Vol. 24, Issue 06, 2020, ISSN: 1475-7192, Pp: 18335-18342, SCOPUS INDEXED JOURNAL.
- 12.G. Anandhi, V.Bastin Jerome(2020). Attitude of Online Users towards Cashless Transaction System, ***International Journal of Psychosocial Rehabilitation***, Vol. 24, Issue 06, 2020, ISSN: 1475-7192, Pp: 18304 – 18308
- 13.G. Anandhi, V.Bastin Jerome(2020). Customer Satisfaction and Trust towards Cashless Transactions, ***International Journal of Psychosocial Rehabilitation***, Vol. 24, Issue 06, 2020, ISSN: 1475-7192, Pp: 18309 – 18314
- 14.Ms.JM.Viji and Dr.V.Bastin Jerome, Health Problems of Rubber Plantation

Women Workers In Kanyakumari District, ***Solid State Technology***, Volume: 63 Issue: 6, Publication Year: 2020, ISSN: 10771-10778, Pages 10778 – 10823. SCOPUS INDEXED JOURNAL.

15.Ms.JM.Viji and Dr.V.Bastin Jerome, A Study On Economic And Social Position Among Women Workers In Rubber Plantation, ***Solid State Technology***, Volume: 63 Issue: 6, Publication Year: 2020, ISSN: 10771-10778, Pages 10771 – 10777. SCOPUS INDEXED JOURNAL.

REFRESHER COURSES ATTENDED

- **Associate NCC Officer (ANO), Commissioned, Sub-Lieutenant rank of Navy, NCC/14120025, 5(TN) Naval Unit NCC, Senior Division – I, St. Joseph’s College, Tiruchirappalli (from 2012 onwards)**

ADDITIONAL RESPONSIBILITY @ St.Joseph’s College, Trichy

- **Associate NCC Officer (ANO), Commissioned, Sub-Lieutenant rank of Navy, NCC/14120025, 5(TN) Naval Unit NCC, Senior Division – I, St. Joseph’s College, Tiruchirappalli (from 2012 onwards)**
- **Member, College Discipline Committee, St.Joseph’s College, Tiruchirappalli (from 2011 onwards)**
- **Placement Officer, UG Courses, Department of Commerce, St.Joseph’s College, Tiruchirappalli (from 2018 onwards)**
- **Former President of Commerce Association, Department of Commerce, St.Joseph’s College, Tiruchirappalli**

Dr.V.Bastin Jerome is very much interested in the areas of Internet & E-Commerce, Soft Skills, research in social sciences and extending social service through various programmes.